



# PRIMADONNA

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Collection AW2016

IRIS



IRIS



# IRIS



Timeless simplicity with a modern twist – that's Iris to a T. This lingerie is perfect for every occasion and every outfit, from casual to the most extravagant partywear. The secret? It's all about the details. Just look at that vibrant colour scheme in the embroidery and the stylised flowers on the briefs.



## INSPIRATION



CHB

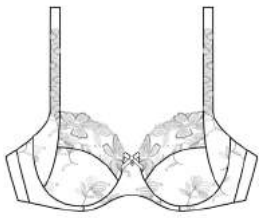


NAT

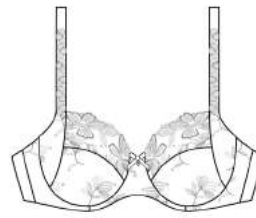


Natural - NAT

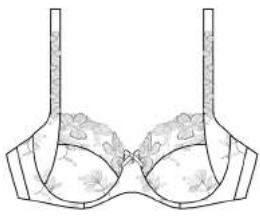
Charcoal - CHB



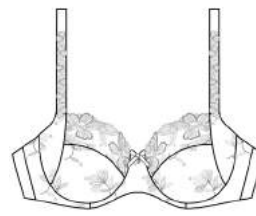
0162790  
full cup wire bra  
EUR: B 75-110 / C 70-115 / D 65-115 / E 65-110  
FR: B 90-125 / C 85-130 / D 80-130 / E 80-125  
UK: B 34-48 / C 32-50 / D 30-50 / E 30-48



0162791  
full cup wire bra  
EUR: F 65-110 / G 65-105 / H 70-105 / I 70-100  
FR: F 80-125 / G 80-120 / H 85-120 / I 85-115  
UK: F 30-48 / G 30-46 / H 32-46 / I 32-44



0162792  
balcony horizontal seam  
EUR: C 75-100 / D 70-100  
FR: C 90-115 / D 85-115  
UK: C 34-44 / D 32-44



0162793  
balcony horizontal seam  
EUR: E 65-95 / F 65-90 / G 70-90  
FR: E 80-110 / F 80-105 / G 85-105  
UK: E 30-42 / F 30-40 / G 32-40



0162796  
comfort wire bra  
EUR: C-D 80-105  
FR: C-D 95-120  
UK: C-D 36-46



0162797  
comfort wire bra  
EUR: E-H 80-105  
FR: E-H 95-120  
UK: E-H 36-46



0462790  
body  
EUR: B 80-100 / C-D 75-105 / E-F 80-95  
FR: B 95-115 / C-D 90-120 / E-F 95-110  
UK: B 36-44 / C-D 34-46 / E-F 36-42



0562790  
rio briefs  
EUR: 36-48  
FR: 36-48  
UK: XS-3XL



An upcharge of 10% will be applied per brand group\*\* if pre-orders for the brand group are less than 30 pieces.  
Not applicable for clients pre-ordering > 300 pieces per season over all brands.

\*\* 3 brand groups are Marie Jo & Marie Jo L'Aventure, PrimaDonna & PrimaDonna Twist, PrimaDonna Swim



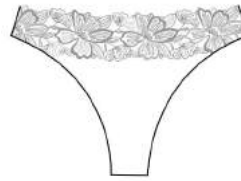
Natural - NAT



Charcoal - CHB



0562791  
full briefs  
EUR: 38-52  
FR: 38-52  
UK: S-5XL



0662790  
thong  
EUR: 36-48  
FR: 36-48  
UK: XS-3XL



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ROSALINA



ROSALINA





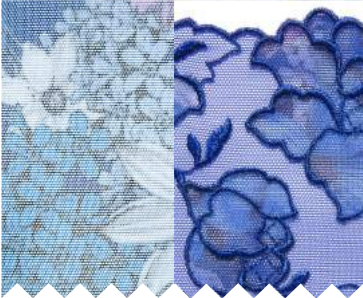
# ROSALINA



INSPIRATION



Love abundant floral prints? Well in that case Rosalina is going to be your favourite PrimaDonna series this season: lingerie in light tulle with a wonderful floral print in warm seductive colours. A series you'll fall in love with!



SKF



LIP

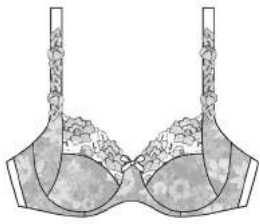
# ROSALINA



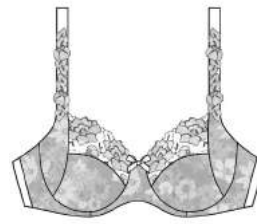
Skyfall - SKF



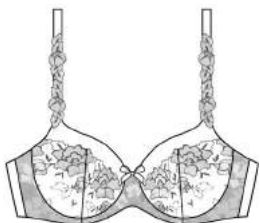
Lipstick - LIP



0162800  
full cup wire bra  
EUR: B 75-105 / C 70-110 / D-E 65-110  
FR: B 90-120 / C 85-125 / D-E 80-125  
UK: B 34-46 / C 32-48 / D-E 30-48



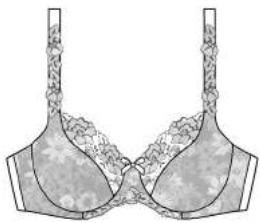
0162801  
full cup wire bra  
EUR: F-G 65-105 / H-I 70-100  
FR: F-G 80-120 / H-I 85-115  
UK: F-G 30-46 / H-I 32-44



0162802  
balcony vertical seam  
EUR: C 75-100 / D 70-100  
FR: C 90-115 / D 85-115  
UK: C 34-44 / D 32-44



0162803  
balcony vertical seam  
EUR: E 65-95 / F 65-90 / G 70-90  
FR: E 80-110 / F 80-105 / G 85-105  
UK: E 30-42 / F 30-40 / G 32-40



0162804  
deep plunge balcony  
EUR: C 75-90 / D 70-90  
FR: C 90-105 / D 85-105  
UK: C 34-40 / D 32-40



0162805  
deep plunge balcony  
EUR: E-F 70-85 / G 70-80  
FR: E-F 85-100 / G 85-95  
UK: E-F 32-38 / G 32-36



0462802  
body  
EUR: C-F 75-95  
FR: C-F 90-110  
UK: C-F 34-42



0562800  
rio briefs  
EUR: 36-48  
FR: 36-48  
UK: XS-3XL



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Skyfall - SKF



Lipstick - LIP



0562801  
full briefs  
EUR: 38-52  
FR: 38-52  
UK: S-5XL



0662800  
thong  
EUR: 36-48  
FR: 36-48  
UK: XS-3XL



0662801  
luxury thong  
EUR: 38-48  
FR: 38-48  
UK: S-3XL



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NEROLI



# NEROLI

Neroli's design is reminiscent of elegant Chinese ink drawings. Powerful yet delicate, with black embroidered flowers on a light lace background. A feminine, fragile look, but one that ensures the very best support for your ampler breast.



INSPIRATION



GEI

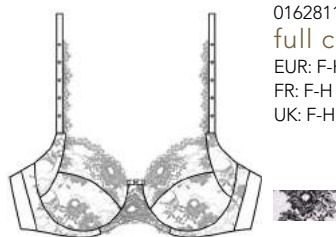
# NEROLI



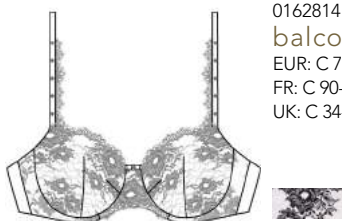
Geisha - GEI



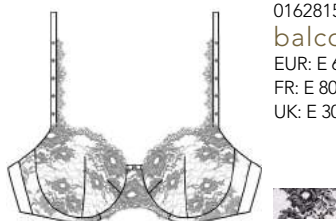
0162810  
full cup wire bra  
EUR: C 75-100 / D-E 70-100  
FR: C 90-115 / D-E 85-115  
UK: C 34-44 / D-E 32-44



0162811  
full cup wire bra  
EUR: F-H 70-100  
FR: F-H 85-115  
UK: F-H 32-44



0162814  
balcony vertical seam  
EUR: C 75-100 / D 70-100  
FR: C 90-115 / D 85-115  
UK: C 34-44 / D 32-44



0162815  
balcony vertical seam  
EUR: E 65-95 / F 65-90 / G 70-90  
FR: E 80-110 / F 80-105 / G 85-105  
UK: E 30-42 / F 30-40 / G 32-40



0462812  
body  
EUR: C-F 75-95  
FR: C-F 90-110  
UK: C-F 34-42



0562810  
rio briefs  
EUR: 38-48  
FR: 38-48  
UK: S-3XL



0562811  
full briefs  
EUR: 40-52  
FR: 40-52  
UK: M-5XL



0662810  
thong  
EUR: 36-48  
FR: 36-48  
UK: XS-3XL

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0662811  
luxury thong  
EUR: 38-48  
FR: 38-48  
UK: S-3XL



0862810  
dress without cups  
EUR: 38-48  
FR: 38-48  
UK: S-3XL

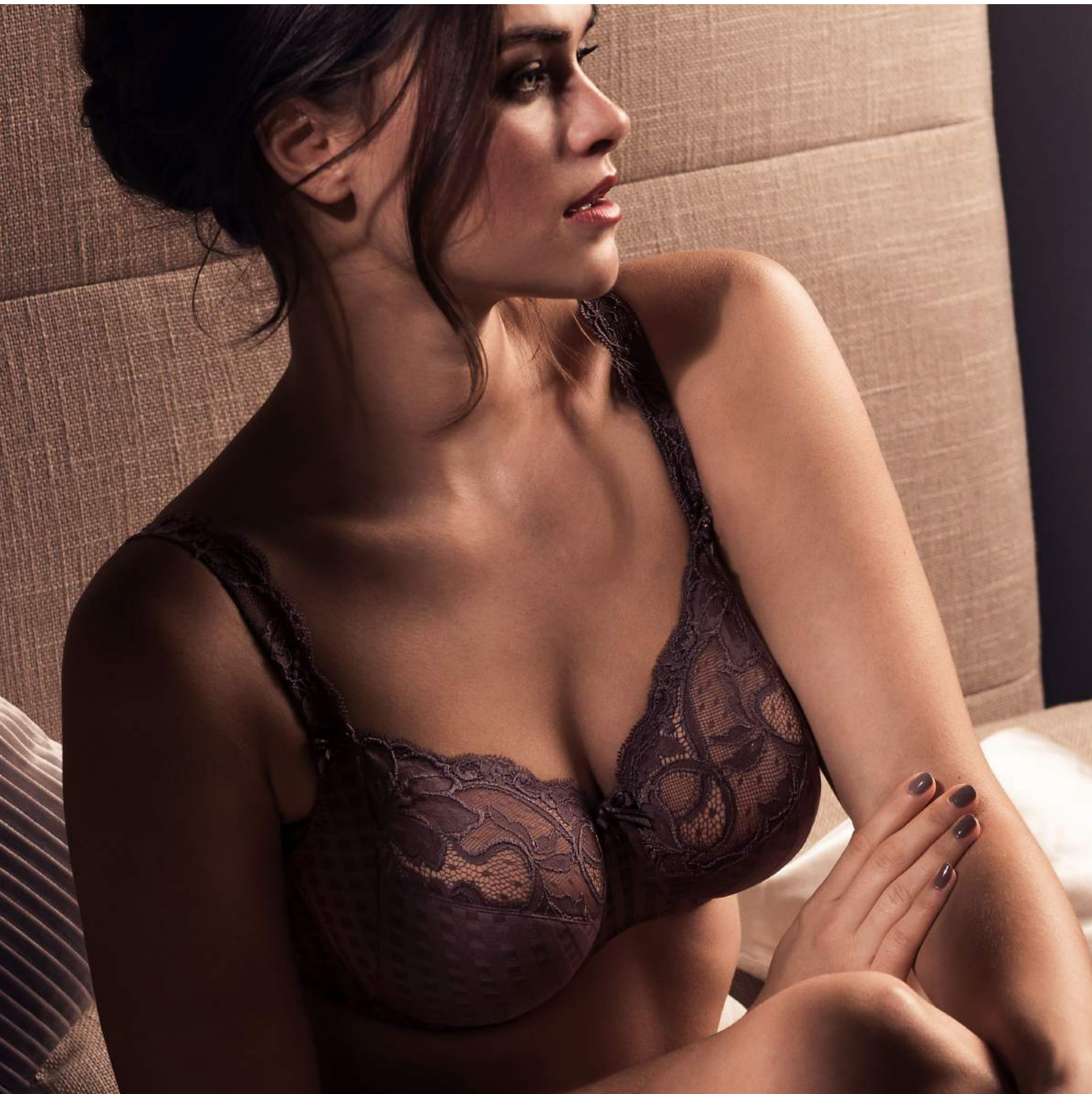


An upcharge of 10% will be applied per brand group\*\* if pre-orders for the brand group are less than 30 pieces.  
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\* RSP: Recommended Selling Price

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MADISON





# MADISON

Madison is a firmly established series with lots of loyal fans. Its unique fit gives perfect support to full breasts, and the combination of checks and elastic lace gives the series a fresh, young look.



## INSPIRATION



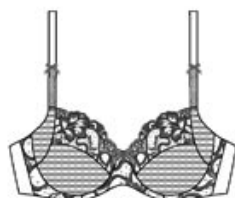
TFE



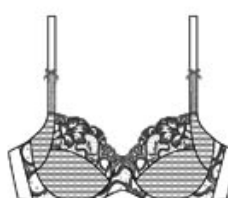
0162120  
full cup wire bra  
EUR: B-C 75-100 / D-E 70-100  
FR: B-C 90-115 / D-E 85-115  
UK: B-C 34-44 / D-E 32-44



0162121  
full cup wire bra  
EUR: F-H 70-105 / I 70-100  
FR: F-H 85-120 / I 85-115  
UK: F-H 32-46 / I 32-44



0162122  
balcony horizontal seam  
EUR: C-D 70-95  
FR: C-D 85-110  
UK: C-D 32-42



0162123  
balcony horizontal seam  
EUR: E-F 65-95 / G 70-90  
FR: E-F 80-110 / G 85-105  
UK: E-F 30-42 / G 32-40



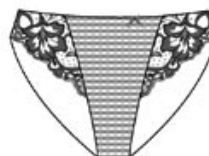
0262120  
padded bra - heart shape  
EUR: C 75-95 / D 70-95  
FR: C 90-110 / D 85-110  
UK: C 34-42 / D 32-42



0262121  
padded bra - heart shape  
EUR: E 65-95 / F-G 65-90  
FR: E 80-110 / F-G 80-105  
UK: E 30-42 / F-G 30-40



0462120  
body  
EUR: C-F 80-90  
FR: C-F 95-105  
UK: C-F 36-40



0562120  
rio briefs  
EUR: 36-48  
FR: 36-48  
UK: XS-3XL



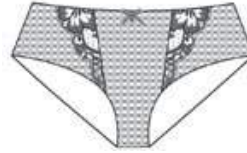
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\* RSP: Recommended Selling Price

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0562121  
full briefs  
EUR: 38-52  
FR: 38-52  
UK: S-5XL



0562122  
hotpants  
EUR: 36-48  
FR: 36-48  
UK: XS-3XL



0662120  
thong  
EUR: 38-48  
FR: 38-48  
UK: S-3XL



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# KENSINGTON



# KENSINGTON

Back by popular demand, now in a trendy new colour: Kensington! Warm, bright colours, elegant designs and lashings of flair, this series ticks all the boxes. Just what you need to bring colour and warmth into your winter lingerie drawer.



BPS





0162190  
full cup wire bra  
EUR: C 75-100 / D-E 70-100  
FR: C 90-115 / D-E 85-115  
UK: C 34-44 / D-E 32-44



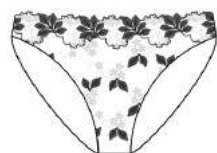
0162191  
full cup wire bra  
EUR: F-H 70-100  
FR: F-H 85-115  
UK: F-H 32-44



0162192  
balcony vertical seam  
EUR: C 75-100 / D 70-100  
FR: C 90-115 / D 85-115  
UK: C 34-44 / D 32-44



0162193  
balcony vertical seam  
EUR: E 65-95 / F 65-90 / G 70-90  
FR: E 80-110 / F 80-105 / G 85-105  
UK: E 30-42 / F 30-40 / G 32-40



0562190  
rio briefs  
EUR: 38-48  
FR: 38-48  
UK: S-3XL



0562191  
full briefs  
EUR: 40-50  
FR: 40-50  
UK: M-4XL



0662190  
thong  
EUR: 36-46  
FR: 36-46  
UK: XS-2XL



0662191  
luxury string  
EUR: 38-46  
FR: 38-46  
UK: S-2XL



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# DELIGHT

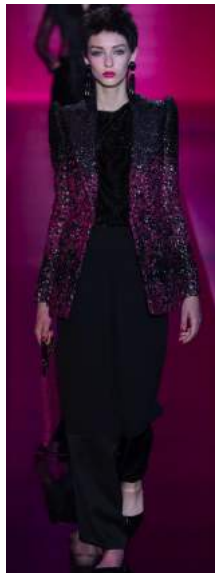


# DELIGHT



## INSPIRATION

Last year this series was the topping on PrimaDonna's 150th anniversary cake. This winter it gets a stylish make-up. Think romantic embroidered roses and a gorgeous lace look and trendy colour contrast. This autumn Delight gives you everything you need.



POC



# DELIGHT



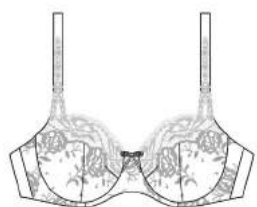
Pink Orchid - POC



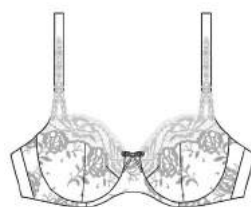
0162760  
full cup wire bra  
EUR: B 75-100 / C 70-105 / D-E 65-105  
FR: B 90-115 / C 85-120 / D-E 80-120  
UK: B 34-44 / C 32-46 / D-E 30-46



0162761  
full cup wire bra  
EUR: F-G 65-105 / H 70-105 / I 70-100  
FR: F-G 80-120 / H 85-120 / I 85-115  
UK: F-G 30-46 / H 32-46 / I 32-44



0162764  
balcony vertical seam  
EUR: C 75-95 / D 70-95  
FR: C 90-110 / D 85-110  
UK: C 34-42 / D 32-42



0162765  
balcony vertical seam  
EUR: E-F 65-90 / G 70-80  
FR: E-F 80-105 / G 85-95  
UK: E-F 30-40 / G 32-36



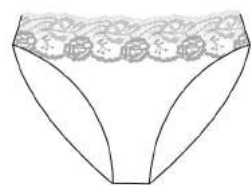
0262760  
padded bra - heart shape  
EUR: C 75-95 / D 70-95  
FR: C 90-110 / D 85-110  
UK: C 34-42 / D 32-42



0262761  
padded bra - heart shape  
EUR: E 65-95 / F-G 65-90  
FR: E 80-110 / F-G 80-105  
UK: E 30-42 / F-G 30-40



0462762  
body  
EUR: C-F 75-95  
FR: C-F 90-110  
UK: C-F 34-42



0562760  
rio briefs  
EUR: 36-48  
FR: 36-48  
UK: XS-3XL



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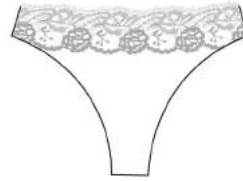
# DELIGHT



Pink Orchid - POC



0562761  
full briefs  
EUR: 38-52  
FR: 38-52  
UK: S-5XL



0662760  
thong  
EUR: 36-48  
FR: 36-48  
UK: XS-3XL



0662761  
luxury thong  
EUR: 38-48  
FR: 38-48  
UK: S-3XL



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